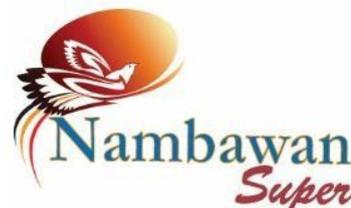


# Campaign Application Guide



Nambawan Super is creating a new campaign

Nambawan Super is looking for members of the Fund to help us make a new marketing campaign.



## How to apply

If you are interested and likely to be available 3-4 hours on 1 day during mid-late October, then make a short video 1-2 minutes. Just a smart phone video is fine.

Find a quiet, well lit area and stand so we can at least see you from the waist up.

Then, in 1-2 minutes please answer the following questions as clearly and naturally as possible:

- What's your name?
- Tell us about your job, what you do, the types of people you work with.
- What do you like most about your job?
- In what place are you working? What's the best thing about the place?
- Can you sing? Please sing a few lines from a favourite song. If you can't think of one maybe try singing part of 'Happy Birthday'.

You don't have to be a great singer but some roles will involve the singing of 1-2 quick lines!

This video is your chance to show us your personality so give us a smile and try and enjoy doing your recording. It is also a chance to show off where you work – but keep it short.

**You can watch a few example videos for ideas on [Nambawan Super's YouTube Channel](#).**

## How to submit your video

Entries close by COB on Tuesday, 17 of September 2019. Submit your video in several ways:

1. Send it via WhatsApp to (+675) 73968177
2. Post (make sure to tag us) or Inbox to our Nambawan Super Facebook Page
3. Email to [marketing@nambawansuper.com.pg](mailto:marketing@nambawansuper.com.pg)
4. Visit your nearest branch, with your device and connecting USB cable, and they can download it and submit on your behalf
5. So we can contact you to let you know if you will be the new face of Nambawan Super ensure when you send your video you also submit your
  - Full name
  - Employer
  - Location where you work
  - Mobile phone number & Email address

## Need more information

If you would like to find out more, please email [marketing@nambawansuper.com.pg](mailto:marketing@nambawansuper.com.pg)